



### **GE Investment Adds Jobs to Rochester, NY Site**

*GE Energy Demonstrates Commitment to Innovation and Technology with New, State-of-the Art Manufacturing Line*

ROCHESTER, N.Y.—April 14, 2011— At an event held today in Rochester, NY, GE (NYSE: GE) announced it is investing more than \$2 million in technology to increase manufacturing capabilities. The new, advanced surface mount technology (SMT) line will produce printed circuit boards— the "brains" of GE radios that collect and transmit mission critical data for industrial applications, such as gas pipeline monitoring and advanced metering infrastructure backhaul - helping improve the efficiency and reliability of systems throughout the world. This investment is expected to add 15 new jobs to the existing 200-plus jobs at the Rochester location.

"I applaud GE for investing millions and creating jobs in Rochester," said Governor Andrew M. Cuomo. "New Yorkers are making the products that help keep world-class companies like GE ahead of the competition. We have declared New York 'Open for Business,' and I am pleased that GE is heeding the call."

This announcement is the latest in a series demonstrating GE's commitment to invest in technology innovations that will improve energy efficiency. GE recently announced plans to build the United States' largest solar panel factory expected to employ 400 people. Also, in Atlanta, GA the new Smart Grid Center of Excellence and Grid IQ™ Experience Center showcase GE's leadership in smart grid and green job creation with a commitment to bring 400 jobs to the region by 2013.

"I'm delighted that General Electric's investment announced today will not only keep jobs in the United States, but create 15 more here in Rochester," said Congresswoman Louise Slaughter (NY-28). "I applaud GE for recognizing Rochester as a place to grow their business and look forward to the benefits to come."

GE has a rich history in New York, with several of its businesses headquartered within the state. The company is completing plans to open a \$100 million battery manufacturing plant in Schenectady, NY at the end of this year. The plant is expected to employ 350 workers at full capacity.

"Forward-thinking decisions and investments today will help ensure a more reliable, secure, robust energy tomorrow," said Luke Clemente, general manager, metering and sensing systems—digital energy for GE Energy Services. "The printed circuit boards manufactured in Rochester deliver high-tech functionality that's enabling us to meet the world's growing demand for energy. The investment will bolster our manufacturing competitiveness, providing GE the control and flexibility to meet our customers' needs across industries."

GE's new equipment is currently operational, with expected increase in production over the next year.

#### **About GE**

GE (NYSE: GE) is an advanced technology, services and finance company taking on the world's toughest challenges. Dedicated to innovation in energy, health, transportation and infrastructure, GE

operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit the company's Web site at [www.ge.com](http://www.ge.com).

GE also serves the energy sector by providing technology and service solutions that are based on a commitment to quality and innovation. The company continues to invest in new technology solutions and grow through strategic acquisitions to strengthen its local presence and better serve customers around the world. The businesses that comprise GE Energy [www.ge.com/energy](http://www.ge.com/energy)—GE Power & Water, GE Energy Services and GE Oil & Gas—work together with more than 90,000 global employees and 2010 revenues of \$38 billion, to provide integrated product and service solutions in all areas of the energy industry including coal, oil, natural gas and nuclear energy; renewable resources such as water, wind, solar and biogas; as well as other alternative fuels and new grid modernization technologies to meet 21<sup>st</sup> century energy needs.

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